



DIMENSIONS	VISIBLE OPENING (W x H)	SAFETY (W x H)	BLEED (W x H)	HEMMED SIZE (W x H)
SERIES-10 SUPERBOARD	44'6" x 9'11"	43'6" x 8'11"	45'2" x 10'7"	45'3" x 10'10"
SERIES-14 SUPERBOARD	48' x 14'	47' x 13'	48'8" x 14'8"	49'2" x 15'2"

INTERMEDIATE FILE SIZE	VISIBLE OPENING (W x H)	SAFETY (W x H)	BLEED (W x H)
SERIES-10 SUPERBOARD	22.25" x 4.96"	21.75" x 4.46"	22.58" x 5.29"
SERIES-14 SUPERBOARD	24" x 7"	23.5" x 6.5"	24.33" x 7.33"

SUPPLYING FILES FOR PRODUCTION

Layout	Supply artwork at INTERMEDIATE FILE SIZE, not actual size. Files will be digitally enlarged to final size during the production process. Always provide crop marks & bleed in your file.
Templates	Digital templates are available to assist you in preparing your artwork. Please contact your CBS OUTDOOR Production Account Manager for production templates.
Software	MAC: QuarkXpress 6.0; InDesign CS; Illustrator CS; Photoshop CS PC: QuarkXpress 4.1; Illustrator 8.0
Transfer Media	ZIP, CD, DVD, FTP. Disks will be returned by request only. Please contact your CBS OUTDOOR Production Account Manager for current FTP specifications.
Images	300 DPI, CMYK , 100% at INTERMEDIATE FILE SIZE. Convert RGB files to CMYK. Accepted image types: TIFF, EPS, Scitex CT. JPEGs not accepted. Do not exceed a file size of 400mb or fall below 40 mb.
Type & Fonts	Minimum recommended type size for critical copy: 144 pt (24" at ACTUAL SIZE) Include printer & screen fonts with artwork or convert fonts to outlines.
Colour	All production in CMYK unless otherwise indicated. Indicate PMS colours on proof.
Support	Support solid (rich) blacks with 40% C or M, if required.
Proofs	All files must be accompanied by a hard-copy proof. Provide professional quality colour proof for colour accuracy.

SPACE EXTENSIONS

Space extensions should be scaled to 1/2" = 1' and included in artwork.

Please refer to SPACE EXTENSIONS PRODUCTION SPECIFICATIONS and consult with your Production Account Supervisor.

SUPERBOARDS

PRODUCTION SPECIFICATIONS & FINISHING REQUIREMENTS

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CBS OUTDOOR PRODUCTION GROUP

CBS OUTDOOR owns and operates a full-service in-house production facility in Toronto, and can provide production for every one of our products. Our dedicated staff of outdoor and production experts are committed to producing your outdoor right, on budget, and on time.

Please contact us for a production estimate for your next project!

PRINTING & FINISHING REQUIREMENTS

Production	Digital Printing	
Substrate	13 oz. reinforced vinyl Vinyl must pass California Fire Marshall Flammability Test (check with your supplier)	
Ink Characteristics	Standard digital print outdoor inks – check with the equipment manufacturer. Inks should contain UV Inhibitors to prevent fading over long periods of time.	
Hemming	SERIES-10 SUPERBOARD From V.O. to outside hem: TOP: 5" BOTTOM: 6" SIDES: 4.5"	SERIES-14 SUPERBOARD From V.O. to outside hem: TOP: 5.75" BOTTOM: 8.25" SIDES: 7"
Finishing	Pockets: 4.5" fold with 3/4" weld The strength of seams and pockets on vinyl faces is integral for the proper and safe posting onto a structure. Faces to be in one piece, with horizontal seams No hang lines	
Shipping	<ul style="list-style-type: none"> Folded and boxed or rolled in a tube Advertiser name, design name and first posting date clearly marked on the outside of each box or tube Indicate CBS OUTDOOR MEDIA CONTRACT number on package. 	

The quality of production supplied to CBS OUTDOOR is the responsibility of the advertiser.

CBS OUTDOOR proactively maintains the faces on our structures. Should the production supplied not meet the minimum standards outlined or not remain posted when using standard procedures, the advertiser/agency is responsible for:

- additional posting costs incurred to maintain the face
- all contracted space should CBS OUTDOOR be unable to post the product